



CANADIAN NETWORK for  
the PREVENTION of ELDER ABUSE

RÉSEAU CANADIEN pour la PRÉVENTION  
du MAUVAIS TRAITEMENT des AÎNÉS

## Request for Proposals:

### Project Evaluator

## Summary

The Canadian Network for the Prevention of Elder Abuse (CNPEA) is **seeking proposals to provide evaluation of its STOP -GBV project**, a project focused on enhancing support for older women who experience gender-based violence.

## About CNPEA

The Canadian Network for the Prevention of Elder Abuse (CNPEA) exists to connect individuals and organizations, foster the exchange of reliable information, and advance program and policy development on issues related to preventing the abuse of older adults. The goals of CNPEA are to:

- a. **Create opportunities** for stakeholders, older adults and individuals of all ages to rethink and reshape how we view and incorporate aging in our communities
- b. **Empower** people to protect themselves and each other through practical, evidence-based, community-centered resources
- c. **Build** a holistic approach to prevention, intervention, and support across sectors.

## About the project

In late summer 2021, the CNPEA started work on a new project funded by Women and Gender Equality Canada. The project is entitled *STOP-GBV: Stopping Older Person Gender Based Violence in Women 55 Years of Age and Older Through Promising Practices*.

Most screening and intervention tools designed to recognize or address gender-based violence have been designed with younger women in mind; they don't necessarily address the specific needs of women 55+, whose generation has consistently been missed in communication and prevention efforts around intimate partnership violence and gender-based violence.

CNPEA will develop promising practices for senior-service providers and front-line

professionals who work with older women and older survivors of gender-based violence, in victim support sectors, and in elder abuse prevention. We hope to enhance their capacity to reach and respond to older women who are experiencing gender-based violence, including women from groups considered as underserved by current supports (LGBTQ+, immigrant women, women living with a disability, Indigenous older women, etc.).

#### **Framework:**

1. **Scoping review of screening and intervention tools available to service providers dealing with older women.** The review will help synthesize evidence and address policy, research and practice gaps. Particular attention will be brought to addressing the needs of older women who encounter additional barriers (older women living with a disability, immigrant women, LGBTQ community, older Indigenous women). By identifying how specific groups are missed in the provision of services, we will work to identify how to address those gaps.
2. **Develop assessment criteria for existing tools**, in consultation with various service providers, front-line workers, and project partners.
3. **Develop a catalogue of promising practices** to help address the gaps that are identified.
4. **Introduce set of promising practices among a pilot group** of service providers for testing and implementation.
5. **Dissemination of new set of promising practices** (Knowledge mobilization phase)

This multi-year project is coordinated by an independent contractor, under the oversight of the CNPEA Executive Director and with the support of an internal project team. A partnership team and review committee, both composed of national and provincial organizations and agencies will participate in key project decision-making and provide support for the project.

## **The Evaluator Role**

### **Responsibilities and Expectations:**

CNPEA requires an evaluator to evaluate the project during, and on completion of, the project. The evaluation deliverables are to:

1. **Conduct a developmental-style evaluation**, looking both at process and outcomes, using a collaborative approach to work with CNPEA in meeting the deliverables and overall goals of the project, including:
  - a. Ongoing check-ins with the project manager, project team, partnership team, volunteers and key stakeholders.
  - b. Evaluate effectiveness of partner relationship, stakeholder outreach, consultations, meaningful inclusion of community members, and project tool development;
  - c. Explore process, impact, risks, and assumptions; and

d. Create evaluation tools that support different abilities and time limitations of participants.

**2. Provide a mid-project evaluation by April 1, 2023** to facilitate review and, if appropriate, revision and refocus of Project activities.

**3. Provide a final written report to CNPEA by September 1, 2026** that:

- a. Identifies project impacts
- b. Outlines the results of the evaluation, including success in meeting project objectives and goals, and any recommendations on remaining work to be done following project completion.

By way of background, expectations for deliverables and progress on the five-year project are set out in Appendix A attached.

## **How to apply**

Please forward applications to Benedicte Schoepflin, CNPEA Executive Director, at [benedictes.cnpea@gmail.com](mailto:benedictes.cnpea@gmail.com). Deadline for proposals is **January 14<sup>th</sup>, 2022**.

### **Proposal Submission Requirements**

Proposals must contain:

1. A summary outline of proposed processes, including deliverables, methodology, and key outputs;
2. CV of the evaluator(s), including qualifications and experience related to evaluating the project, two references, and a writing sample; and
3. An overall quote with budget and evaluator rate, including participant honoraria or other stakeholder expenses.

We value diversity and acknowledge the expertise applicants may bring related to their Indigeneity, race, place of origin, immigration status, ability, sexual orientation, gender, family status, and socio-economic status. We encourage you to self-identify any personal characteristics or experiences that will support our commitment to diversity if you feel comfortable doing so.

Only candidates selected for an interview will be contacted. Qualified applicants will be interviewed on a rolling basis. **Deadline to apply: Friday, January 14<sup>th</sup>, 2022 at 4 PM Eastern Time.**

## **APPENDIX A**

### **Deliverables and timeline for the STOP-GBV Project**

#### **YEAR ONE (July 2021 – July 2022)**

- **Project set up and research**
  - Project set up
  - Convene Project Team and Partnership Team
  - Hire Project Manager
  - Refine terms of reference, roles and levels of involvement with partners
  - Retain Evaluator
  - Carry out Scoping Review (by partners NICE and DAWN Canada)
  - Review initial findings of scoping review with Project Team and Partnership Team
  - Deliver Evaluation plan to funder (May 2022)
  - Start cataloguing existing practices (bilingual)
  
- **Outreach and knowledge-sharing**
  - Share preliminary findings of scoping review via bilingual webinars
  - Share project update with partners, supporters, and CNPEA members
  - Develop plan with project partners to engage front-line workers and service providers in next phases of the work.

#### **YEAR TWO (July 2022 – July 2023)**

- **Assessment Template development**
  - Develop Assessment Template for tools identified in the scoping review (to measure suitability for older women).
  - Engage with Review Committee (update on work to date, introduce Assessment Template for review and implementation)
  - Implement the Assessment Template
  
- **Evaluation process**
  - Mid-project evaluation (May 2023)
  - Re-visit project methodology to reflect mid-project evaluation learnings
  - Identify, and develop a strategy to address, any gaps identified in evaluation
  
- **Outreach and knowledge-sharing**
  - Share project update with project partners, supporters, and CNPEA members
  - Potential presentation during NICE's Annual Knowledge-Sharing Exchange Conference (and/or other events)

#### **YEAR THREE (July 2023 – July 2024)**

- **Development and test of Promising Practices tool**
  - Develop Promising Practices tool with input of the Partnership team
  - Convene pilot group composed of diverse service providers

- Introduce tool to pilot group for testing and trial
- **Outreach and knowledge-sharing**
  - Share project update with project partners, supporters, and CNPEA members

#### **YEAR FOUR (July 2024 – July 2025)**

- **Tool review and completion**
  - Collect Pilot Group feedback and recommendations
  - Modify tool based on recommendations
  - Translate tool in French
  - Design of tool
- **Outreach and knowledge-sharing**
  - Share project update with project partners, supporters, and CNPEA members

#### **YEAR FIVE (July 2025 – September 2026)**

- **Completion and release of the Promising Practices tool and associated resources**
  - Develop short bilingual project blueprint
  - Implement a volunteer-staffed support line for abuse survivors who assisted with the pilot group work
  - Expand to a national phone line for elder abuse supports
  - Final report to funder, including final evaluation report
- **Dissemination of the final tool**
  - Robust dissemination campaign across multiple channels:
    - Bilingual webinars to promote and share the PP tool
    - Website, social media campaign, newsletters to members etc.
    - Coordinated promotion with project partners and supporters
    - Introduction of the Promising Practices tool during select events and conferences.