



CANADIAN NETWORK for
the PREVENTION of ELDER ABUSE
RÉSEAU CANADIEN pour la PRÉVENTION
du MAUVAIS TRAITEMENT des AÎNÉS



Elder Abuse
Prevention
Ontario

● **WEBINAR**

**Seniors Leading Change:
How to Build an Elder Abuse
Prevention Network**

Tuesday, April 16th

1:00 PM - 2:00 PM (EDT)



Funded by the
Government of Canada's
New Horizons for Seniors Program



LAND ACKNOWLEDGEMENT



WEBINAR LOGISTICS

Communication

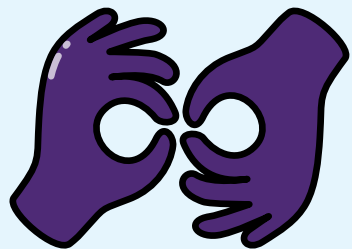


Microphones: All attendees will be muted during the webinar.

CHAT Box - Welcome to post comments during the session.

Q & A - Type your questions in Question/Answer Box and addressed after the presentation.

ASL



- **Image and name** (ASL Interpreter) on screen
- **Speaker /Gallery view:** Grid at top of right corner of screen - choose the layout you prefer on your screen
- **Closed Captioning:** Enable or Disable

WEBINAR LOGISTICS

Evaluation



Your feedback on knowledge gain from the session and suggestions for future topics is appreciated.

- Follow-up email with survey link

Recording



A recorded version of this webinar will be available on our EAPO and CNPEA websites.

Links and documents shared during the webinar will also be posted.

Respecting Privacy and Confidentiality



We appreciate there may be personal circumstances or issues which participants may wish to address. However, in keeping with our commitment to maintaining your privacy and confidentiality, today we will be answering general questions posed through the Q&A.

If someone wishes to discuss specific circumstances, we invite you to contact EAPO following this webinar to arrange for a confidential conversation so that we may further assist you.



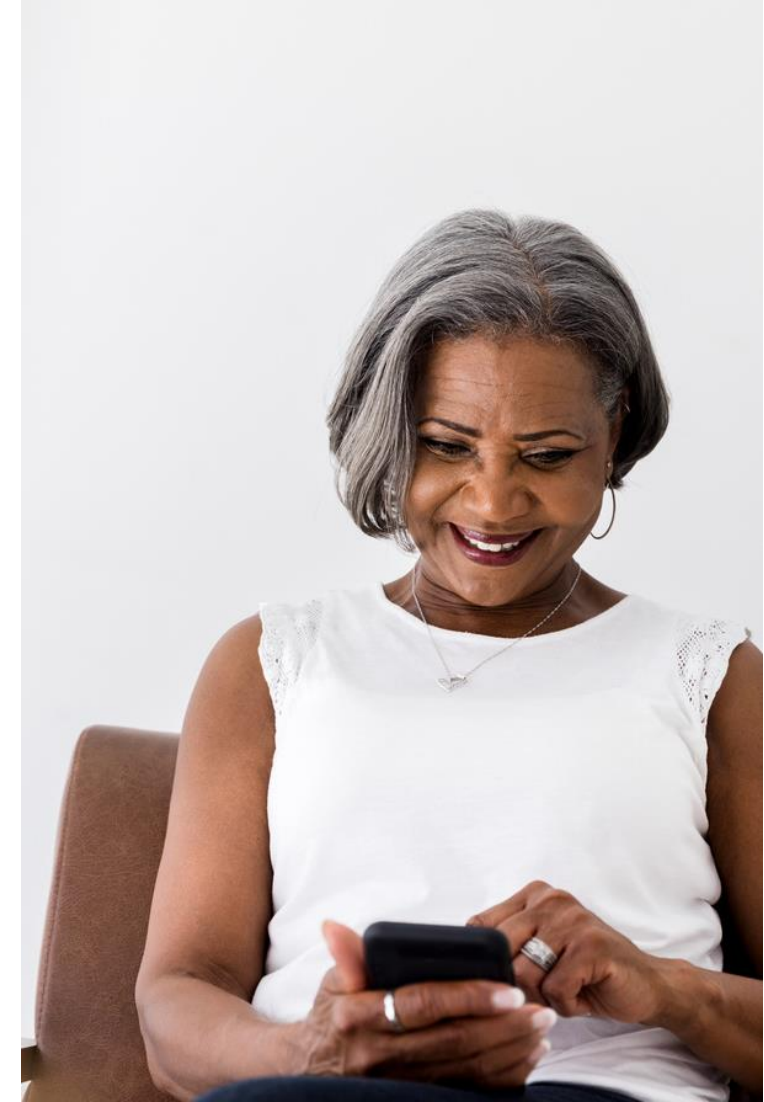
**Elder Abuse
Prevention
Ontario**

MISSION

EAPO envisions an Ontario where ALL seniors are free from abuse, have a strong voice, feel safe and respected.

EAPO is mandated to support the implementation of Ontario's Strategy to Combat Elder Abuse.

Funded by the ON Government, under the Ministry for Seniors and Accessibility (MSAA)



STOP ABUSE –

SIMPLY PUT, WE ALL HAVE A ROLE TO PLAY

RESTORE RESPECT



Canadian Network For the Prevention of Elder Abuse

MISSION

The CNPEA works to improve awareness, supports, and capacity to develop a national coordinated approach to elder abuse and neglect. We promote the rights of seniors through knowledge mobilization, collaboration, policy reform and education.

VISION

All seniors in Canada have access to the services and supports necessary to lead a quality life in their communities and live without fear of violence or neglect.

@cnpea

www.cnpea.ca



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RÉSEAU CANADIEN *pour la* **PRÉVENTION**
du **MAUVAIS TRAITEMENT** *des* **AÎNÉS**

Seniors Leading Change: A Future Us initiative

How to Grow an Elder Abuse Prevention Network





Margaret MacPherson

Research Associate, Centre for Research and Education on Violence Against Women and Children

Margaret designs and develops curriculum and related materials on a number of initiatives including the Make It Our Business workplace domestic violence program and It's Not Right! Neighbours, Friends and Families for Older Adults. Margaret is passionate in her belief that everyone has an important contribution to make in creating safe and supportive environments at work and in our communities.



Sherry Baker

Sherry Baker and Associates

In 2010, Sherry became the Executive Director of the BC Association of Community Response Networks. She was successful in getting full funding from the Province of BC in 2012 to do elder abuse awareness and prevention in BC. By 2024 the BC CRN has grown to provide support for a coordinated community response to adult abuse, neglect and self-neglect in almost 90 community networks working in over 250 communities in BC. There were about 25 professionals on contract working towards a shared vision to make this happen. In 2024, Sherry left the BC CRN and set up a consulting business to support leaders who are dedicated to “making a difference” through the creation of a purpose driven learning organization. Sherry has been a member of Rotary International since 1992. She has been awarded 4 Paul Harris Fellowships.



Launched
April 2024

Available at:

www.futureus.cnpea.ca in French and in English

Find it under the Resources Tab

Seniors Leading Change: *A Future Us Initiative*

How to Build an Elder Abuse Prevention Network



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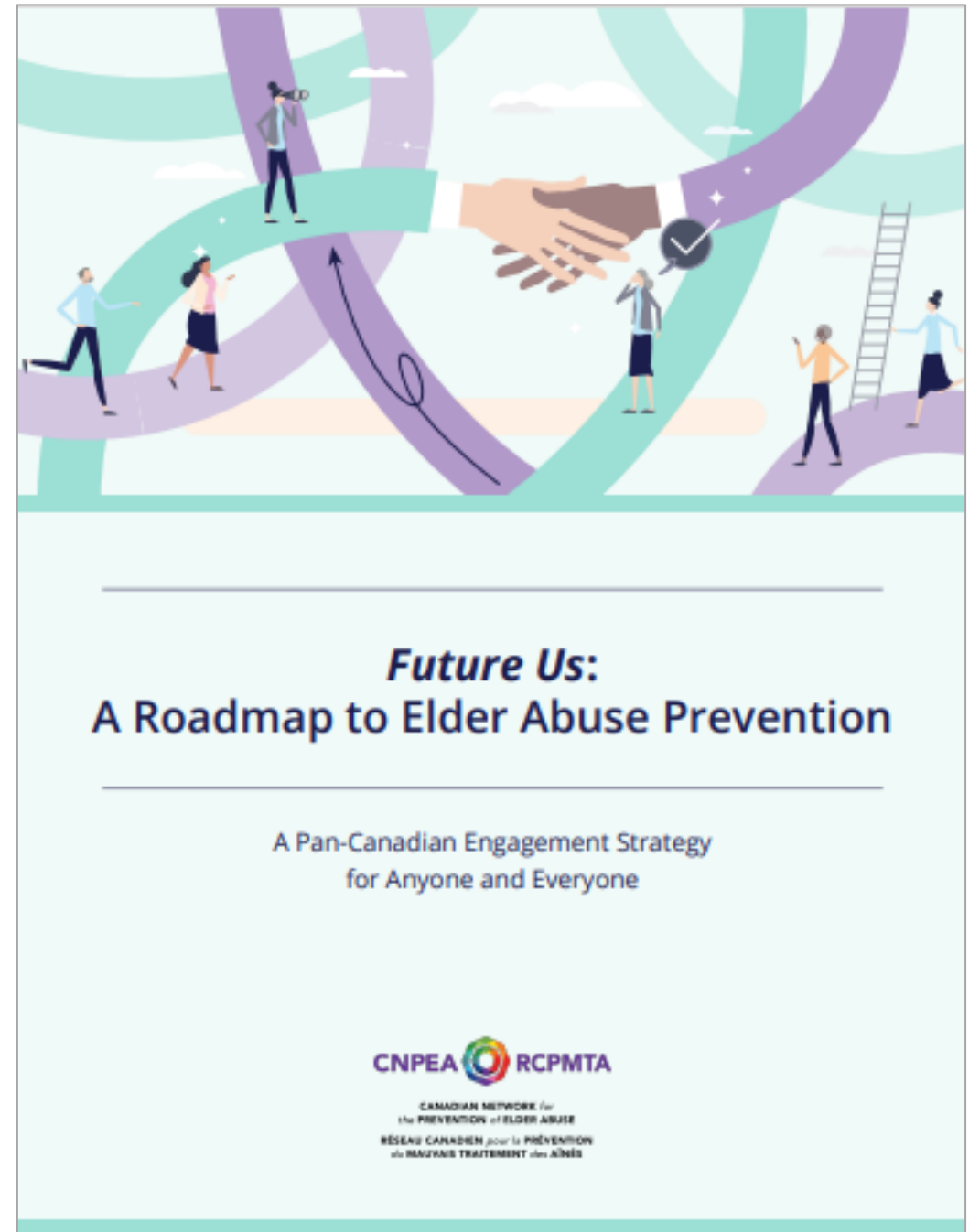




Launched on
March 24, 2022

Available at:

www.futureus.cnpea.ca in French and in English



Thank You to our Advisors

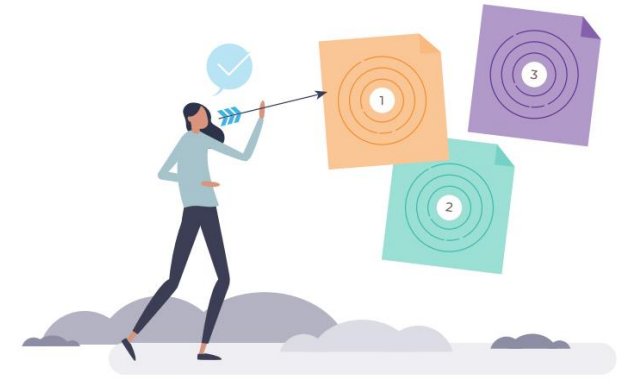
- Alberta Elder Abuse Awareness Council (AEAAC)
- British Columbia Association of Community Response Networks (BC CRN)
- Elder Abuse Prevention Ontario (EAPO)
- Northwest Territory Seniors' Society (NWT Seniors' Society)
- Prevention Elder Abuse Manitoba (PEAM)
- SeniorsNL and NL Elder Abuse Prevention Network
- It's Not Right! Community of Practice members



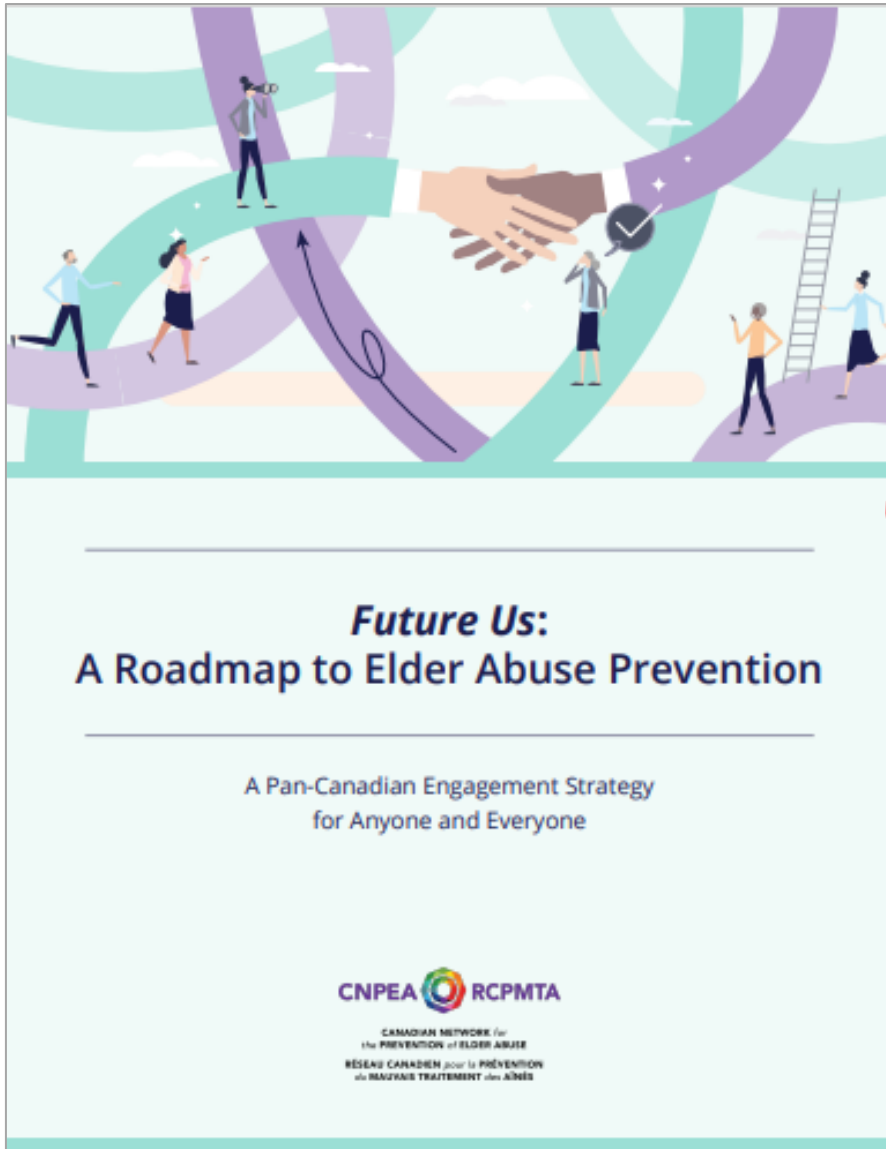
We acknowledge earlier work done by:

- The National Initiative for the Care of the Elderly: [CCR: Coordinated Community Response to Abuse of Seniors - NICE Online Resources \(nicenet.ca\)](http://nicenet.ca)
- Alberta Elder Abuse Awareness Council: [Addressing elder abuse: a toolkit for developing a coordinated community response - Open Government \(alberta.ca\)](http://alberta.ca)

Future Us:



- 1. Prioritize elder abuse** in every community.
- 2. Establish and support** elder abuse prevention networks at local, regional and national levels. Networks are critical infrastructure for information sharing, knowledge mobilization, research, and ongoing engagement across sectors and communities.
- 3. Teach everyone** to recognize warning signs of abuse and neglect, how to respond safely and effectively and where to refer in the community to find help.



Why do we need EAPNs?

- critical infrastructure to support prevention work
- build toward a pan-Canadian response of educated and engaged citizens
- essential elements in a living, breathing circulatory system that reaches into all communities, operating through local, regional and national levels of networks
- facilitate a steady flow of information, ideas and innovation through the national network.
- Engage and support local communities in taking action

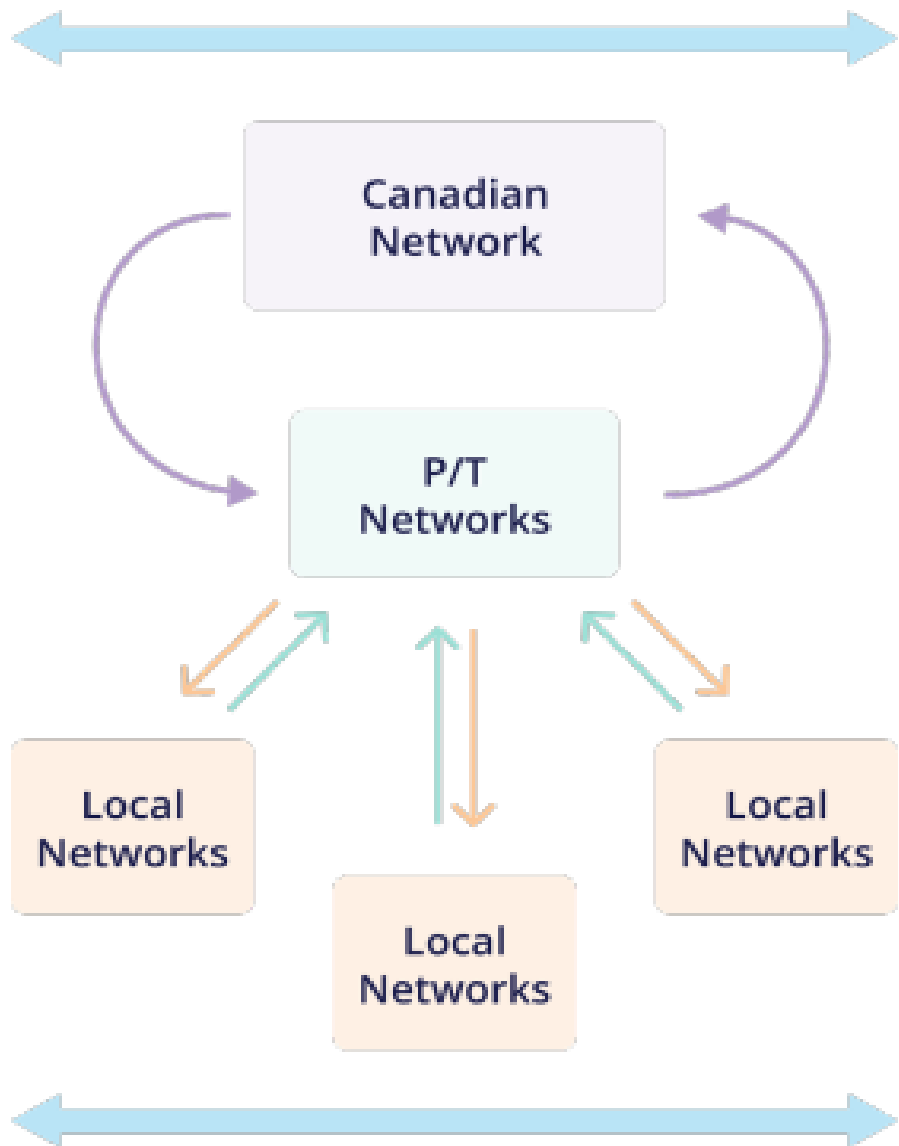
Seniors Leading Change: *A Future Us Initiative*

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Information and ideas flow
up – down – and across the system

Build infrastructure of networks

Network Activities

CNPEA

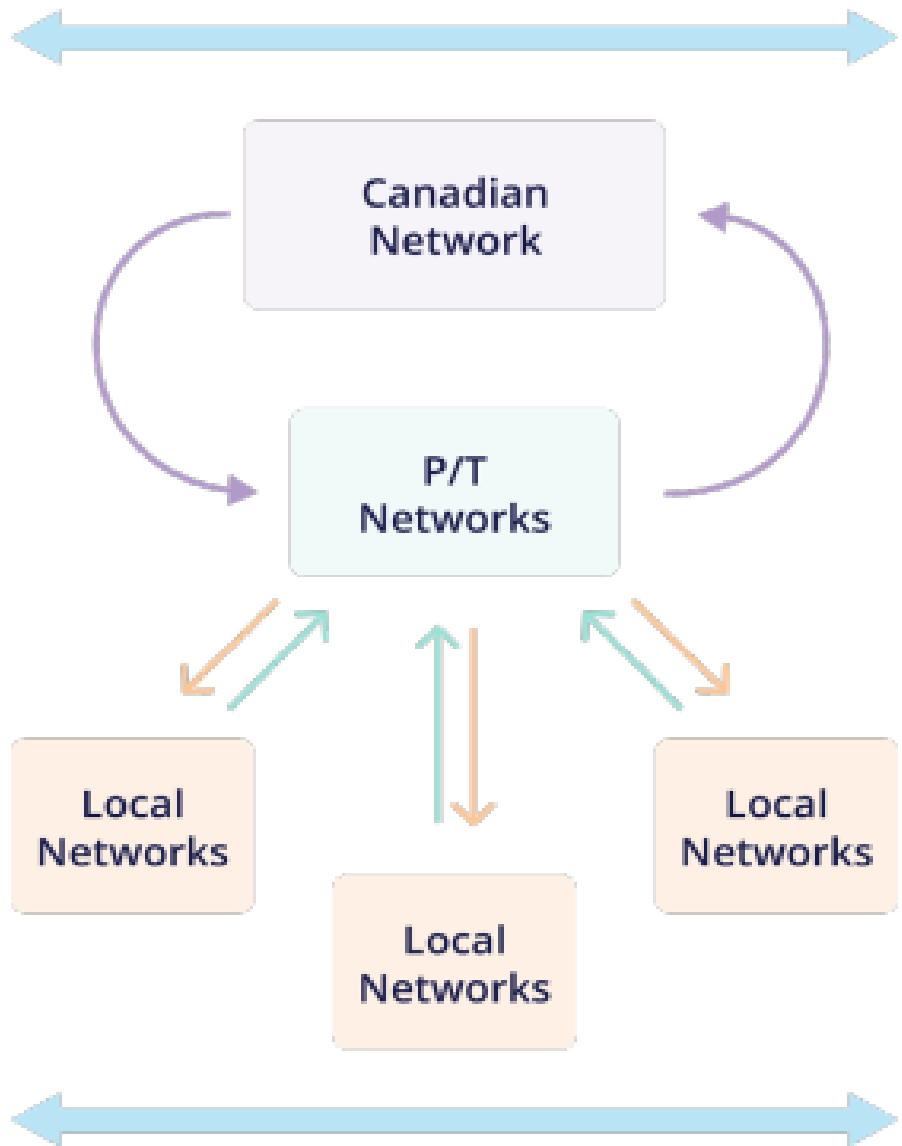
- Knowledge Hub
- Convene / support P/T networks
- Webinars
- Learning network
- Research

P/T Networks

- Provide training
- Convene / support local networks
- Participate in national network

Local Networks

- Provide public education
- Lead on local community coordination
- Participate in P/T network



Information and ideas flow
up – down – and across the system

We have estimated costs to sustain pan-Canadian infrastructure of networks

Federal Investment

\$9.5M annualized funding

-\$3M core funding for Canadian Network
-\$6.5M for incentives to P/T governments

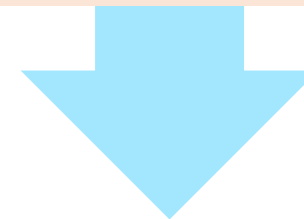
Provincial-Territorial Investment

\$2.5M annual investment

\$700K core funding for P/T network
\$1.8M incentives for local networks

Municipal Investment

\$30K annual investment - core funding
for local network



NUNAVUT

- X EA Strategy
- X Provincial network
- X Annualized funding

YUKON

- X EA Strategy
- X Provincial network
- X Annualized funding

NWT

- ✓ EA Strategy
- ✓ Provincial network
- ✓ Annualized funding

BRITISH COLUMBIA

- ✓ EA Strategy
- ✓ Provincial network
- ✓ Annualized funding

ALBERTA

- ✓ EA Strategy
- ✓ Provincial network
- X Annualized funding

SASKATCHEWAN

- X EA Strategy
- X Provincial network
- X Annualized funding

MANITOBA

- ✓ EA Strategy
- ✓ Provincial network
- ✓ Annualized funding

ONTARIO

- ✓ EA Strategy
- ✓ Provincial network
- ✓ Annualized funding

QUEBEC

- ✓ EA Strategy
- X Provincial network
- ✓ Annualized funding

NFLD & LAB

- ✓ EA Strategy
- ✓ Provincial network
- X Annualized funding

NOVA SCOTIA

- ✓ EA Strategy
- X Provincial network
- X Annualized funding

PEI

- X EA Strategy
- X Provincial network
- X Annualized funding

NEW BRUNSWICK

- X EA Strategy
- X Provincial network
- X Annualized funding



PAN-CANADIAN STARTING POINT

- 8 Provinces-Territories have an EA Strategy
- 6 Provinces-Territories have an EA network
- 4 of these networks have annualized funding



The Future Us EAPN toolkit is organized into 3 sections:

1. REFLECTION

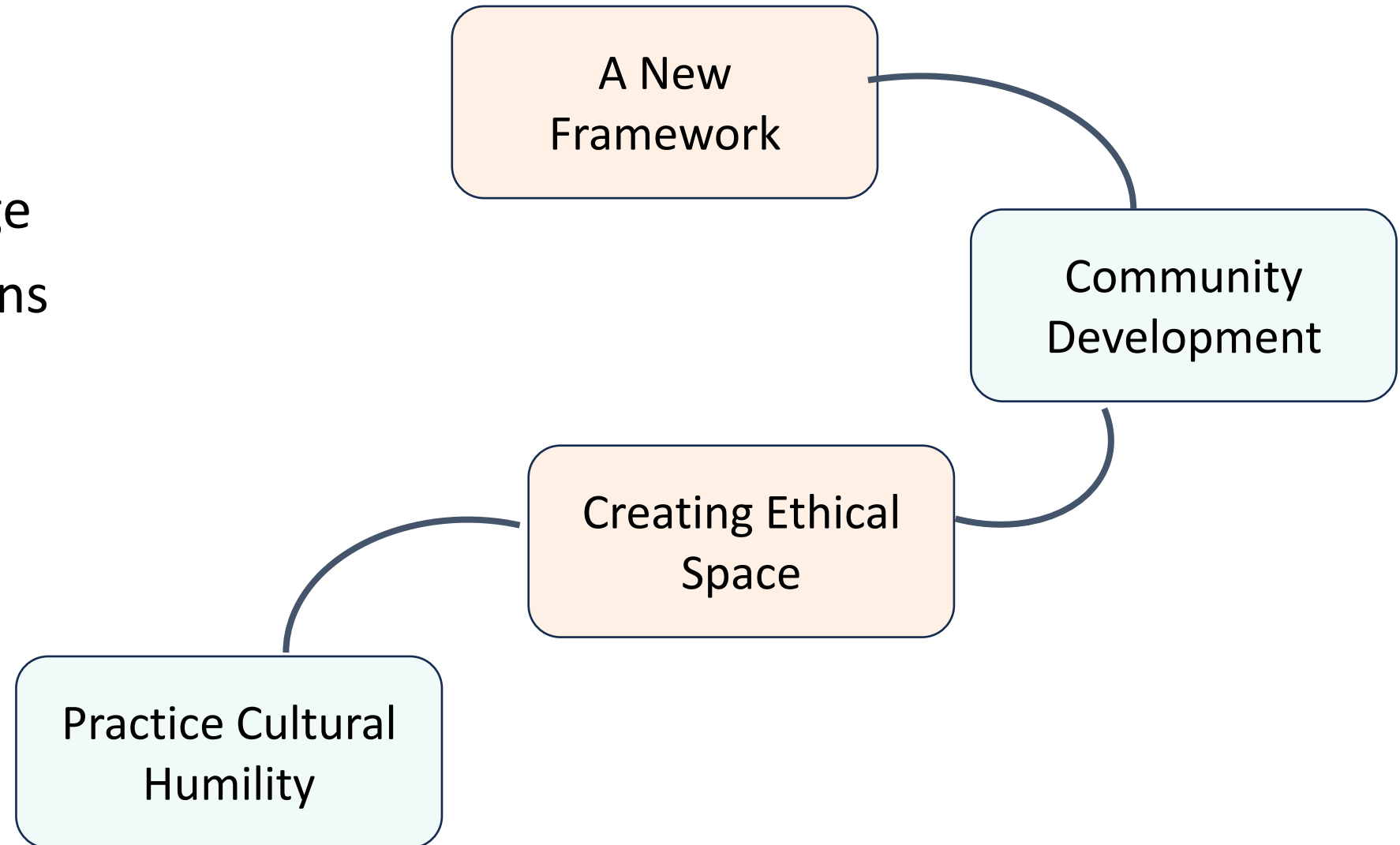
2. ACTION

3. GROWTH

1. REFLECTION

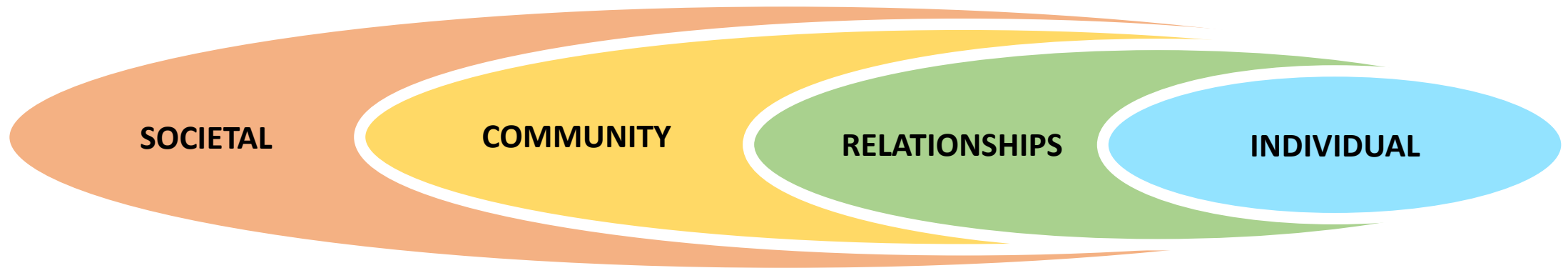
BE THE CHANGE | WALK THE TALK

- The big picture
- Theory of Change
- Guiding Questions

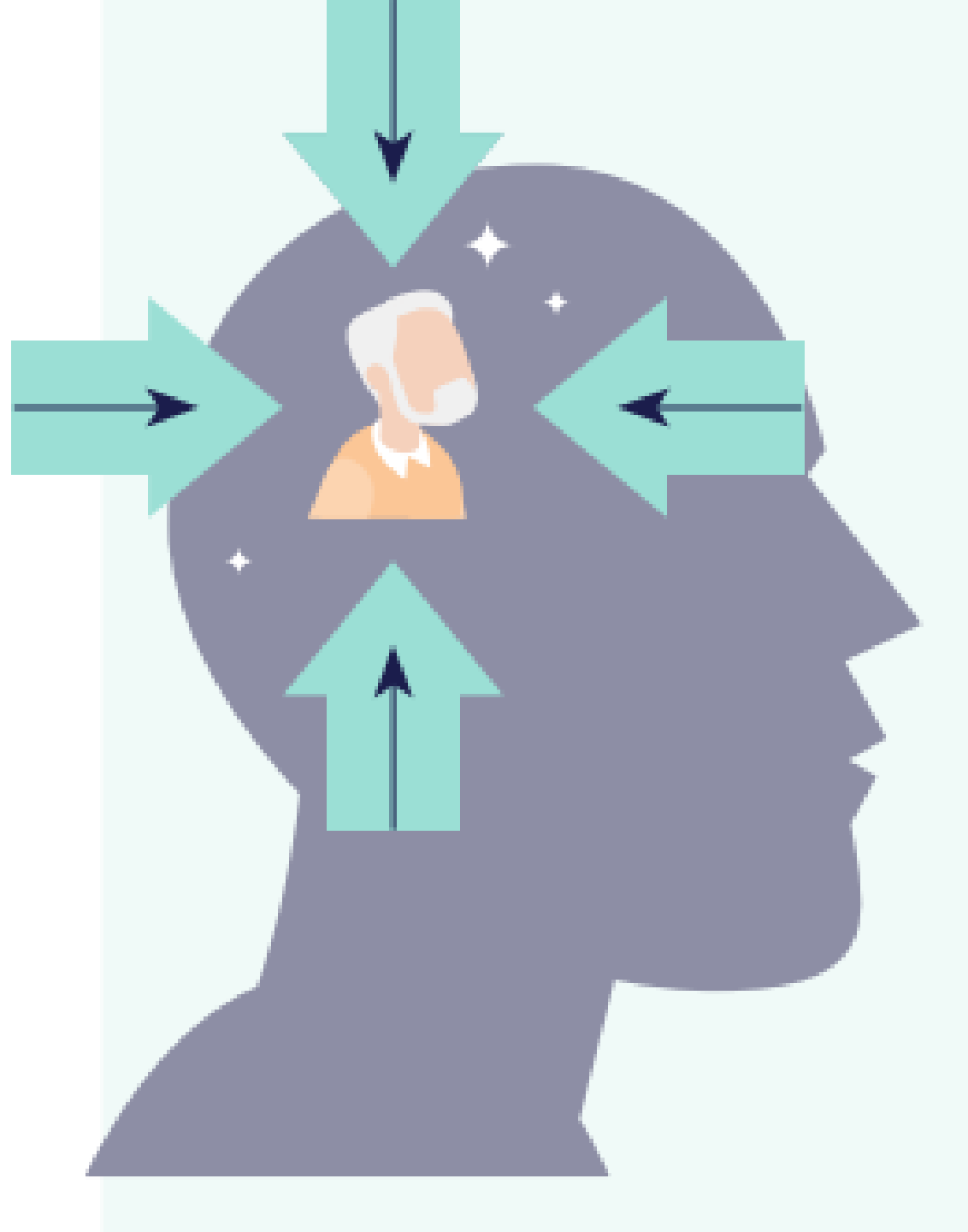


Systemic Age Discrimination is a Barrier

(acknowledge the reality of most EAPNs)



Relying on volunteerism to challenge and change social norms that uphold and enable age discrimination is a form of exploitation and a type of structural violence that needs to be recognized. Elder abuse is not just an individual issue.



Age Discrimination

Ageism acts as the type of prejudice that both justifies abusive behaviour against older people and leads to the overlooking of consequences and the impacts on individuals, families and communities.

Elder abuse could be described as the most harmful expression of ageism

Prevention Orientation



Community development as a discipline provides a well-established foundation

Applying a new framework that **prioritizes relationships and the voices of survivor-victims** has been called for as a step toward Truth and Reconciliation

Promoting the **collective care** of members to ensure mutuality of care rather than one-way relationships based on power imbalances, sacrifice and charity

Working together to create **ethical space** in every meeting and encounter

Using **trauma -and violence- informed** principles to develop *cultural humility* as members and as a network

2. ACTION

- Seniors Leading Change
- Starting a Network
- Purpose and Practice
- Develop a Shared Understanding



Develop A Shared Understanding

Don't assume that everyone understands the issues in the same way.



Guiding Questions:

Suggestion: Compile a single page worth of information that highlights what the members want the public to know about elder abuse and ageism

See: Seniors Leading Change Infographic

Everyone contributes to shaping the “future us”

START a COMMUNITY CONVERSATION



Host a public meeting

Host organizations that work with seniors

Who wants to start a network?



building relationships is "slow work"

identify/include who is in your community

convene a core group



The Purpose:

A network for the prevention of elder abuse and ageism

The Practice:

- ✓ outer work that is done to educate and engage the community
- ✓ the internal work of how the network attracts and keeps members, grows, and develops.



Process

Create practices to:

- ✓ Prioritize relationships
- ✓ Create ethical space
- ✓ Provide collective care
- ✓ Develop cultural humility
- ✓ Community development



Find a Balance

Actions

- ✓ Meet regularly
- ✓ Develop your 'pitch'
- ✓ Meet with elected officials
- ✓ Develop trainers
- ✓ Advocate for funding
- ✓ Join CNPEA

Networks help create social change | Membership is a protective factor

Create Agendas

What we do in our network meetings



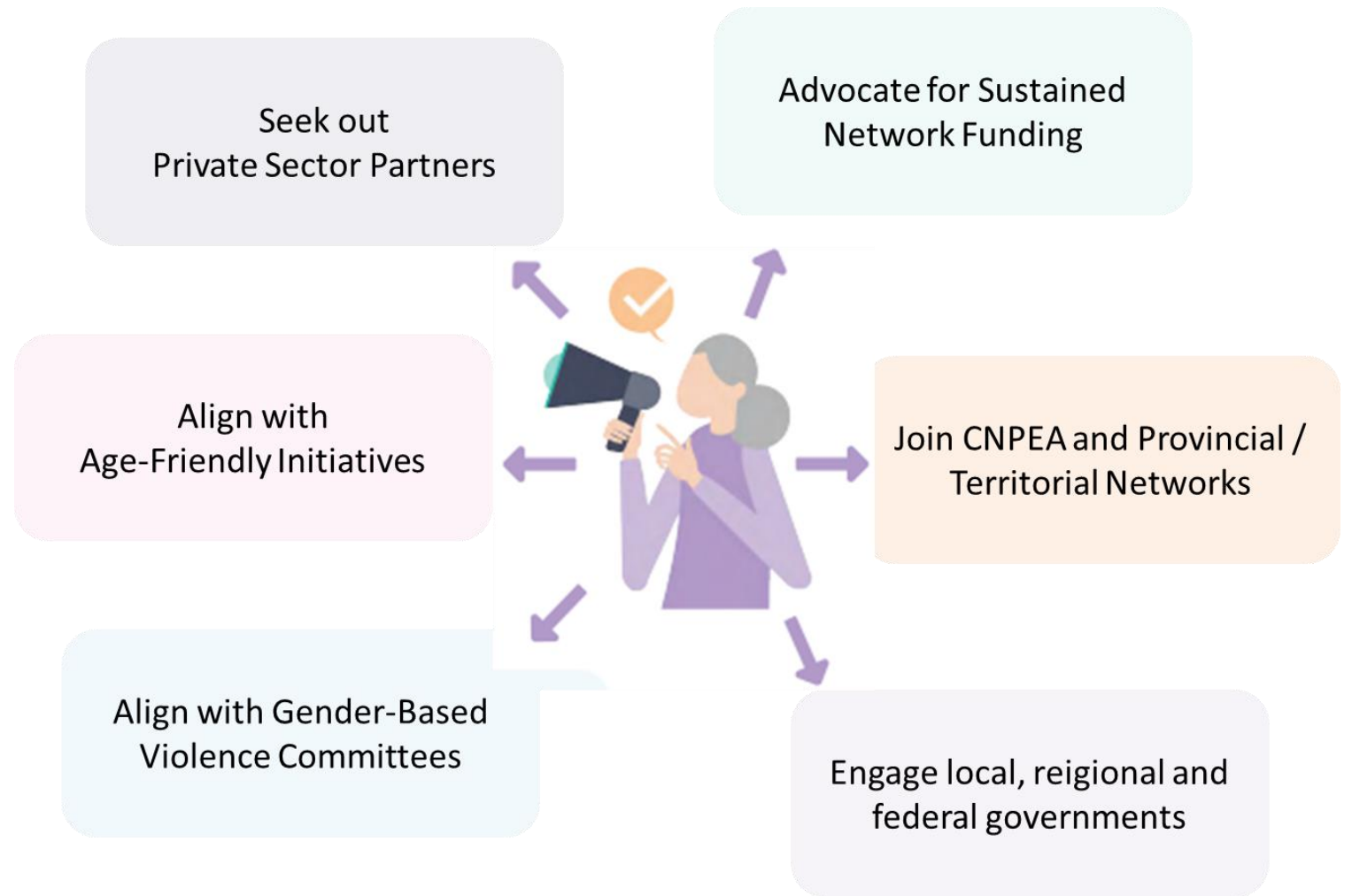
Reflection & Ongoing Learning



3. GROWTH

➤ Advocacy

➤ Strategies to Grow



The *Future Us* is up to us: we need YOU!



EAPN toolkit: How to Grow an EA Prevention Network

- Action toolkit at www.futureus.cnpea.ca look for the *Toolkit tab*
- 📍 Add yourself to the map on the website
- Share *Future Us* with your contacts – social media
- Tell us about your activities, ideas, updates
- We will keep monitoring progress over the years



Future Us: A Pan-Canadian Roadmap to the Prevention of Elder Abuse

Neighbours, friends, family members and coworkers can learn to recognize the warning signs of elder abuse and how to respond safely, supportively, and effectively



CITIZENS

Leaders in any organization that works with older people can train staff about elder abuse and increase equity with respect to ageism.



ORGANIZATIONS

Communities can formally recognize elder abuse as a priority issue.



COMMUNITIES

Governments can fund local, regional and national elder abuse networks to create infrastructure that can do the work of social change long term .



GOVERNMENT



Ask yourself

What quality of life do you envision for yourself as you get older?
What do you hope for your children and grandchildren?

Join us - you have a lot to contribute, and we need you.

CONTACT US!



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- VISIT Future Us online: www.futureus.cnpea.ca
- Sign up for CNPEA's newsletter at <https://cnpea.ca/en/get-involved>
- Find us on social media: @cnpea  



Thank you
Merci
Miigwech



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maltraitance envers
les aînés Ontario

● WEBINAIRE

**Les aînés mènent le changement:
Comment développer un réseau
de prévention de la maltraitance
envers les aînés**

Mercredi, 17 avril

13H00 - 14H00 (EST) 

Financé par le gouvernement du
Canada par le biais du programme
Nouveaux Horizons pour les aînés

Canada 

Inscription:

https://eapon.ca/Webinaire_FuturNous_17avril

National Virtual Event

WORLD ELDER ABUSE AWARENESS DAY



June 12, 2024

12:30 PM - 2:00 PM EST

[Register Now](#)

Details coming soon!

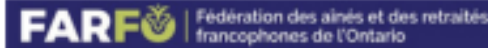
Register https://us02web.zoom.us/webinar/register/WN_9w9V52BNRgSH7NDDS0irSw

National Online Event!



WORLD ELDER ABUSE AWARENESS DAY

June 12, 2024



Your Feedback is important
to us!

WE WOULD APPRECIATE
HEARING FROM YOU.

- Please take a few
- minutes to complete





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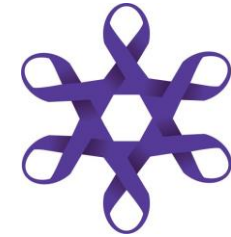
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Contact Us

Comments? Questions?
Keep in Touch



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