

WEBINAR

Tuesday, June 3rd



It's Not Right!
Neighbours, Friends & Families for
Older Adults



Right for Us:

Community-Led Adaptations of “It’s Not Right”

Centering culture and language in elder abuse prevention

FACILITATOR:

Margaret MacPherson



Elder Abuse
Prevention
Ontario

Hosted by:



CANADIAN NETWORK for
the PREVENTION of ELDER ABUSE
RÉSEAU CANADIEN pour la PRÉVENTION
du MAUVAIS TRAITEMENT des AÎNÉS



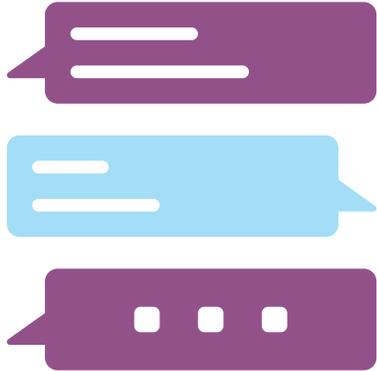
Western
Education

Centre for Research & Education
on Violence Against Women & Children

LAND ACKNOWLEDGEMENT



Communication

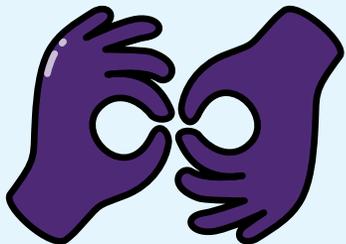


Microphones: All attendees will be muted during the webinar.

CHAT Box - Welcome to post comments during the session.

Q & A - Type your questions in Question/Answer Box and addressed after the presentation.

ASL



- **Image and name** (ASL Interpreter) on screen
- **Speaker /Gallery view:** Grid at top of right corner of screen - choose the layout you prefer on your screen
- **Closed Captioning:** Enable or Disable

Evaluation



Your feedback on knowledge gain from the session and suggestions for future topics is appreciated.

- Follow-up email with survey link

Recording



A recorded version of this webinar will be available to those registered for the event and posted on our websites at a later date.

Links and documents shared during the webinar will also be posted.

Respecting Privacy and Confidentiality



We appreciate there may be personal circumstances or issues which participants may wish to address. However, in keeping with our commitment to maintaining your privacy and confidentiality, today we will be answering general questions posed through the Q&A.



If someone wishes to discuss specific circumstances, we invite you to contact EAPO following this webinar to arrange for a confidential conversation so that we may further assist you.



**Elder Abuse
Prevention
Ontario**

TALK TO US
416-916-9628
1-833-916-9628
www.eapon.ca





Elder Abuse
Prevention
Ontario



Stop Abuse.
Restore Respect.



STOP ABUSE – RESTORE
SIMPLY PUT, WE ALL HAVE A ROLE TO PLAY
RESPECT

Vision

EAPO envisions an Ontario where all seniors are **free from ageism and abuse**, where **human rights** are advanced, **protected** and **respected**.

EAPO is mandated to support the implementation of **Ontario's Strategy to Combat Elder Abuse**.



Funded by the Ontario Government, under the
Ministry for Seniors and Accessibility (MSAA)



Canadian Network For the Prevention of Elder Abuse

MISSION

The CNPEA works to improve awareness, supports, and capacity to develop a national coordinated approach to elder abuse and neglect. We promote the rights of seniors through knowledge mobilization, collaboration, policy reform and education.

VISION

All seniors in Canada have access to the services and supports necessary to lead a quality life in their communities and live without fear of violence or neglect.

@cnpea

www.cnpea.ca

MODERATOR



Margaret MacPherson

Research Associate at Centre for
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Against Women & Children



Karen Willy

Executive Director,
NWT Seniors' Society



April Tucker

Indigenous Resource Liaison (South),
Alberta Elder Abuse Awareness Council

SPEAKERS



Sarita Israel, TSP

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Centre de recherche et d'expertise en gérontologie sociale, (CREGES) Direction des affaires académiques

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Planification et programmation / NRBHSS

Planning and Programming Agent:
Elder Well-being and Anti-Abuse Planning and Programming, Nunavik Regional Board of Health and Social Services RRSSN



PROGRESS REPORT
2022-2025

Future Us: A Roadmap to the Prevention of Elder Abuse

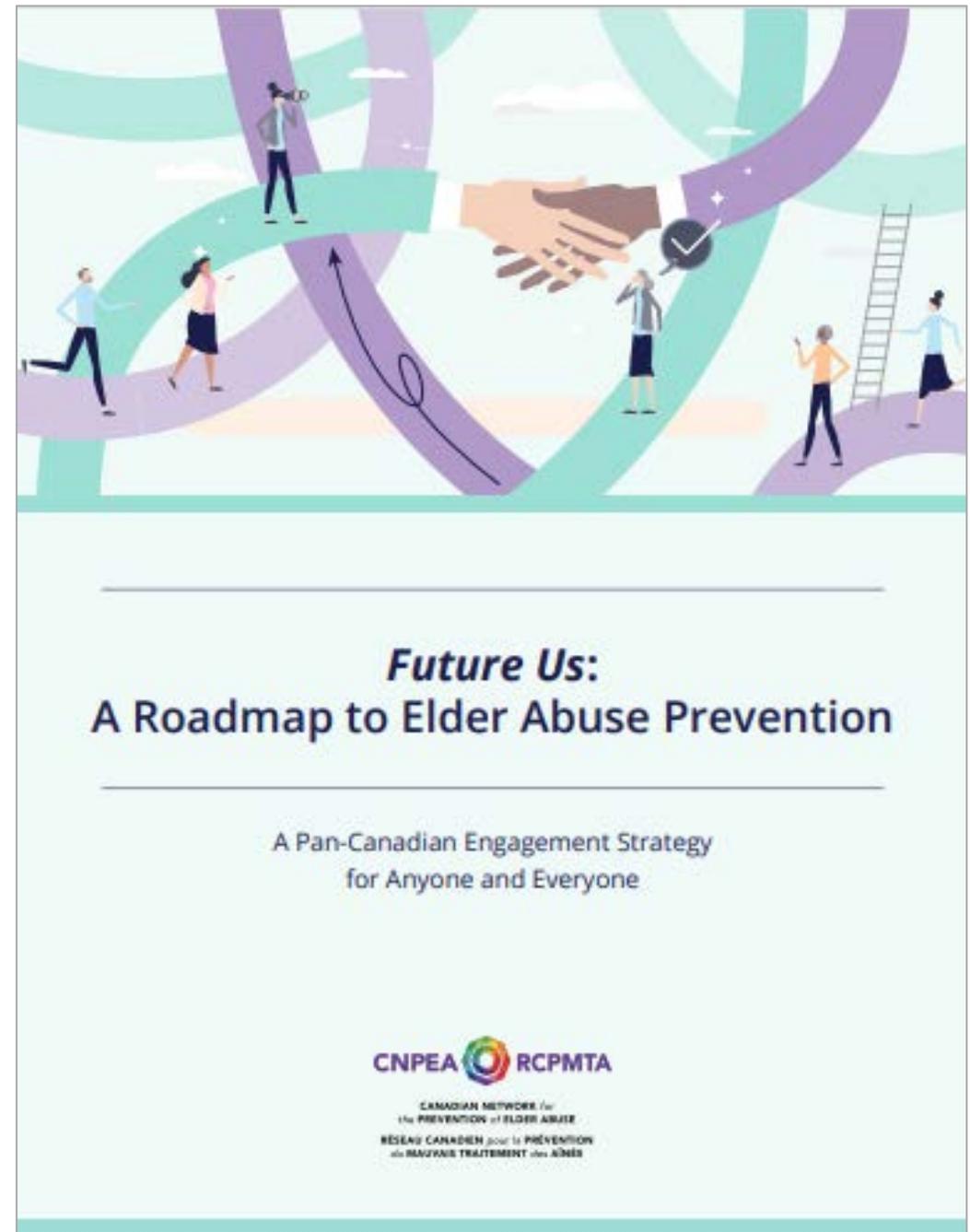




Launched on
March 24, 2022

Available at:

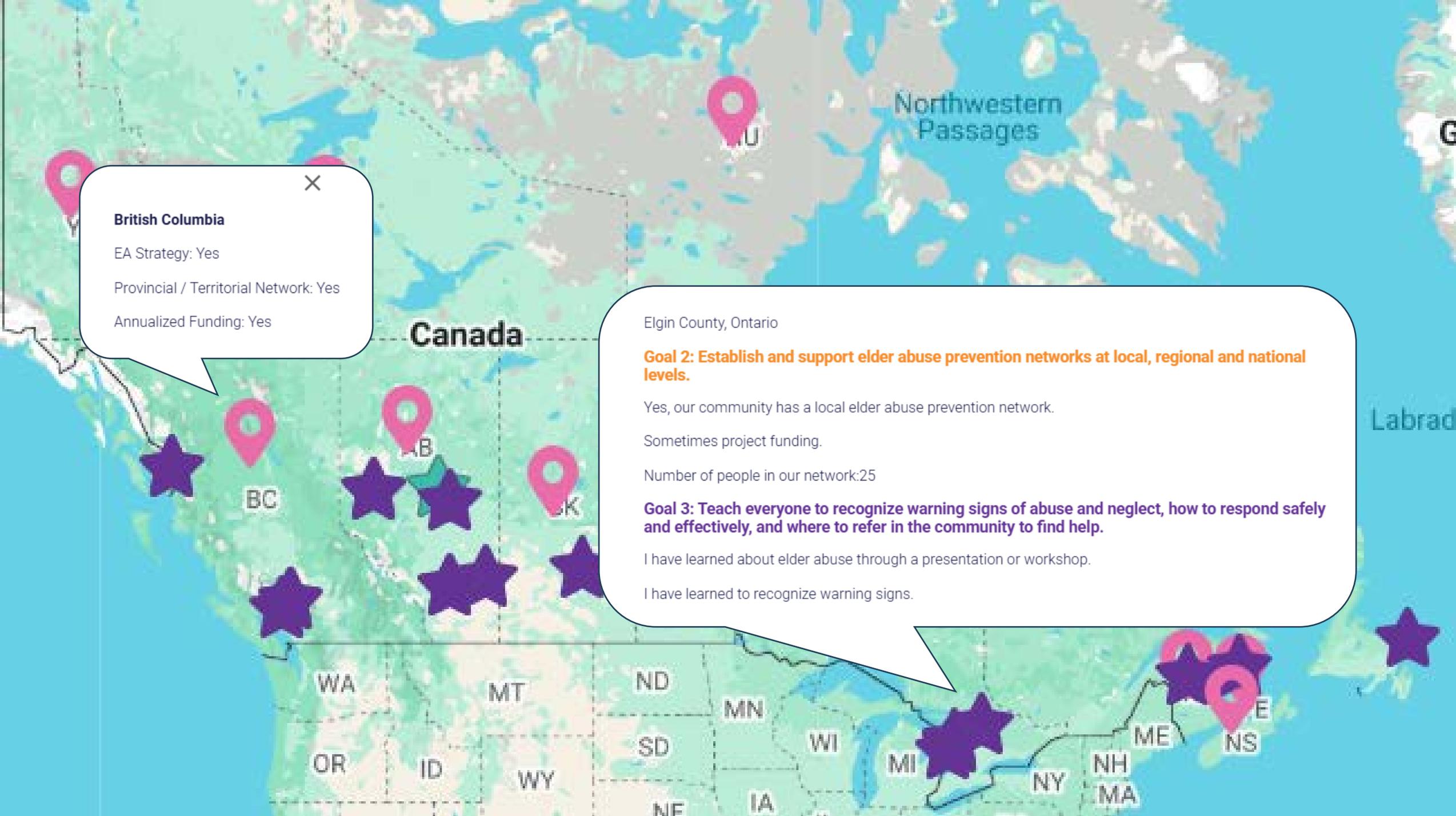
www.futureus.cnpea.ca in French and in English



3 Goals to guide the way:



1. **Prioritize prevention** of elder abuse and neglect in every community
2. **Establish and support elder abuse prevention networks** at local, regional, and national levels.
3. **Teach everyone** to recognize warning signs of abuse and neglect, how to respond safely and effectively and where to refer in the community to find help.



British Columbia
EA Strategy: Yes
Provincial / Territorial Network: Yes
Annualized Funding: Yes

Elgin County, Ontario

Goal 2: Establish and support elder abuse prevention networks at local, regional and national levels.

Yes, our community has a local elder abuse prevention network.

Sometimes project funding.

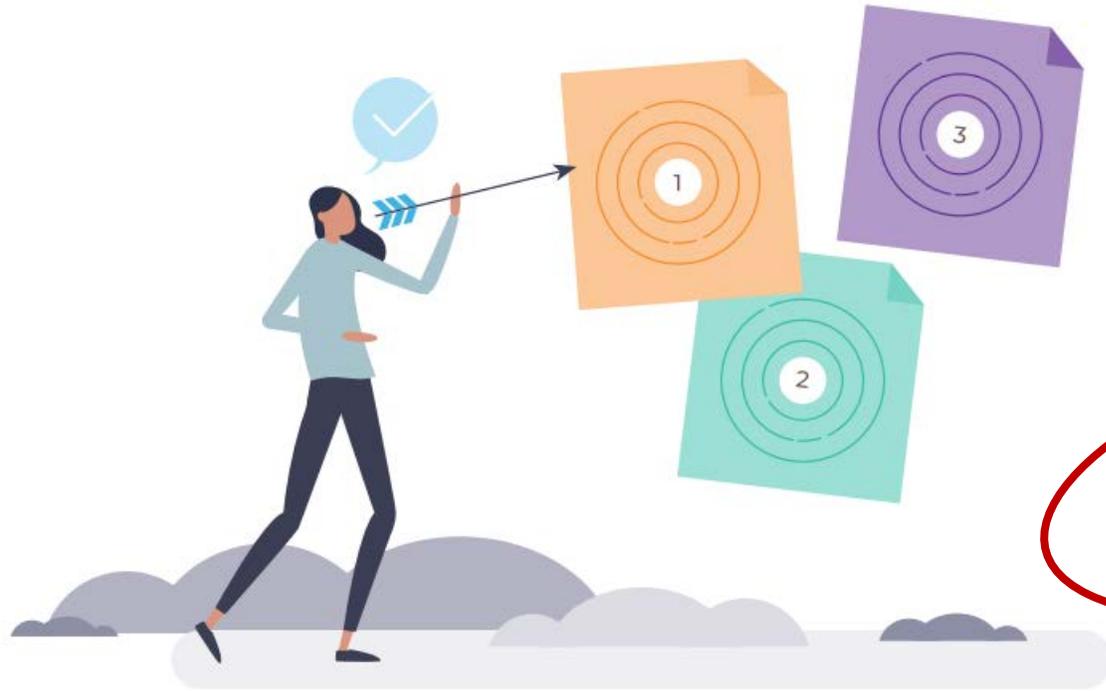
Number of people in our network:25

Goal 3: Teach everyone to recognize warning signs of abuse and neglect, how to respond safely and effectively, and where to refer in the community to find help.

I have learned about elder abuse through a presentation or workshop.

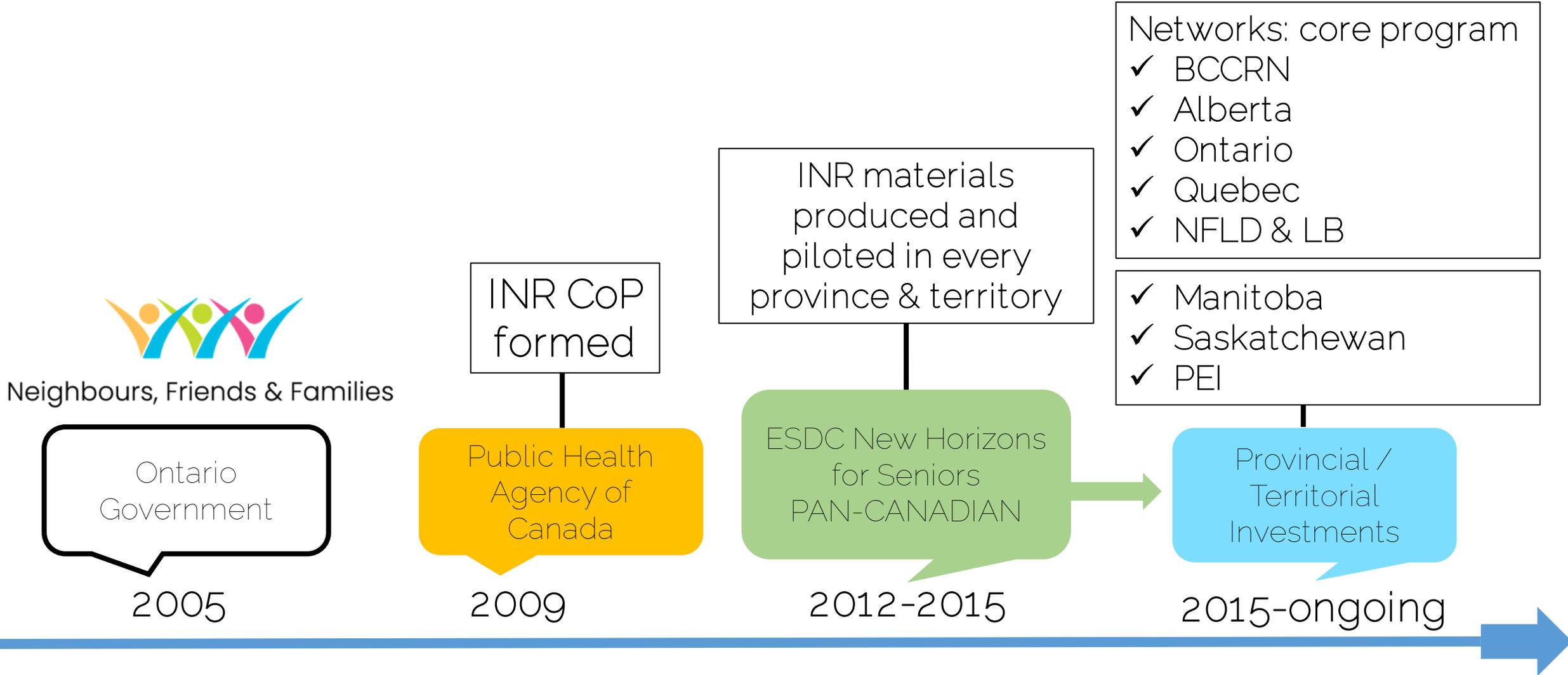
I have learned to recognize warning signs.

3 Goals to guide the way:



1. **Prioritize prevention** of elder abuse and neglect in every community
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It's Not Right! NFF for Older Adults



INR Adaptation & Evolution - Alberta



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Project: Immigrant
Services Calgary

Elder Abuse Projects



Northwest Territories

Introduction to the NWT Seniors' Society

[HOME | NWT Seniors Society](#)



- The NWT Seniors' Society is an advocacy non-profit.
- The Society was incorporated in 1983.
- It is governed by a Board of Directors that are from communities across the NWT.
- The Society receives project funding only.
- We are funded by the Government of the Northwest Territories, Health and Social Services, the Government of Canada, Women and Gender Equity, and New Horizons for Seniors' programs.
- There are two full-time staff that work on projects, currently.
- Our mandate is that the NWT Seniors' Society is dedicated to promoting the independence and wellbeing of older adults through advocacy and the delivery of services
- Our vision is a society where seniors age well and have choices.

Introduction cont...



- The Society delivers several services including:
 - The Seniors' Information Line
 - Seniors Advisory Council providing advice and support to governments on issues that impact seniors.
 - Elder Abuse Awareness
 - Train the Trainer Elder Abuse Workshops
 - Participation in many social development issues including
 - Family Violence and Housing
 - Community Based Seniors Services Sector Development
 - Homelessness
 - Development of an NGO Sector for the NWT.

Impetus for Change



- Historically, the NWT Seniors' Society has provided the It's Not Right workshops across the NWT on the prevention of elder Abuse.
- Both the NWT Network for the Prevention of Elder Abuse and the communities expressed concern that both the definitions and the workshops did not meet the needs of the communities.
- They wanted elders to define elder abuse in words that they understood, and they wanted culturally safe and relevant elder abuse prevention workshops delivered by community members.
- We heard them.

ABOUT ELDER ABUSE



A project of the NWT Seniors Society
written by the Elders of the Northwest Territories

The Words of Our Elders

Redefining Elder Abuse

- DeBeers Canada, a diamond mining company, and the Government of Canada, Horizons for Seniors understood our vision.
- Three workshops were held in the Northwest Territories that included participants from the Beaufort Delta, North Slave, South Slave and Deh Cho to redefine elder abuse.
- The Elders were from a variety of communities including regional centers and small isolated communities.



Redefining Elder Abuse

- Twenty-six Indigenous Elders participated.
- The goal of the project was to redefine the terms that encompass elder abuse using words, examples and scenarios that elders would understand.
- All the definitions, examples and scenarios in this project were written by Indigenous Elders.



Redefining Elder Abuse

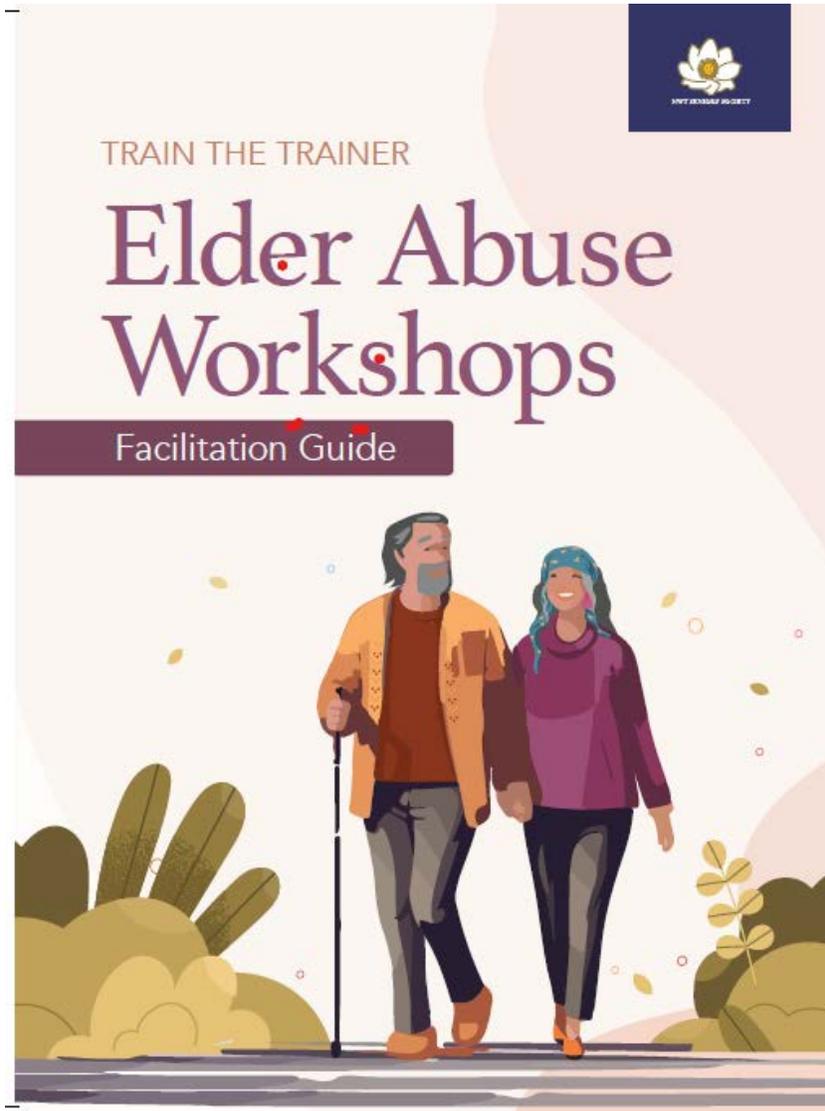


- In the workshops the elders wrote definitions, developed examples and real-world scenarios to ensure a broad understanding of the terms.
- The terms defined by the elders included:
 - Physical abuses
 - Emotional abuse
 - Sexual abuse
 - Financial abuse
 - Neglect
- The Elders then established there were other types of abuse they felt should be included. They included:
 - Spiritual Abuse
 - Cultural Abuse
 - Technological Abuse
 - Systemic Abuse

Redefining Elder Abuse

- Funding has been secured from the Government of Canada to design and print a booklet with these definitions, examples and scenarios in elder's words. We hope to release this booklet in June in time for World Elder Abuse Awareness Day, June 15. The illustrations you are seeing are included in that book.
- Radio ads are being developed using some of the scenarios both in English and in Indigenous languages, including; T'licho, Gwich'in, North Slavey and South Slavey. They will be played on a territorial wide radio station, CKLB, the week of World Elder Abuse Awareness day, June 15.
- These definitions are used to train community members to deliver elder abuse prevention workshops.

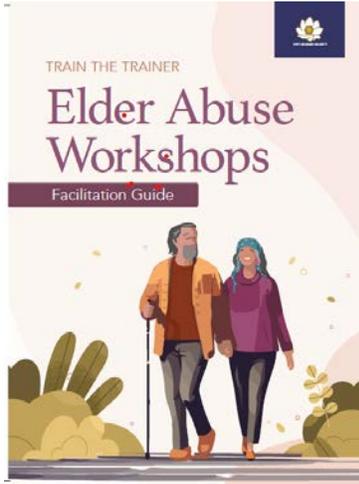




Train the Trainer – Elder Abuse Prevention Workshops

Funded by the Department of Health
and Social Services, Government of the
Northwest Territories.

Train the Trainer



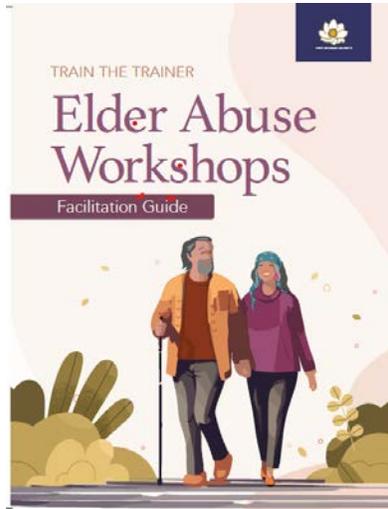
Goal: Culturally relevant and safe elder abuse prevention workshops across the NWT.

The NWT Seniors' Society offers a three-day workshop to staff or volunteers of Indigenous Governments, non-government and seniors' organizations across the NWT.

In this participatory workshop, those attending learn facilitation skills, principles of adult learners and learning, adult learning strategies, and expert information on elder abuse.

Participants then deliver a lesson to peers for feedback.

Participants are encouraged to develop or edit materials provided to ensure cultural safety and relevance in their communities.

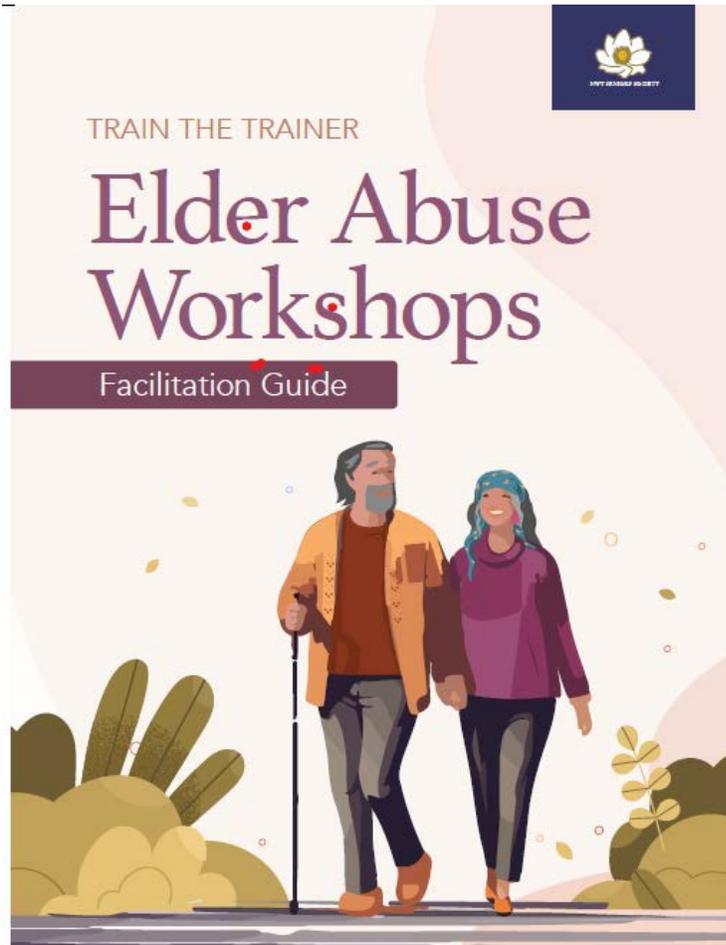


Train the Trainer

Participants receive

- The Facilitation Guide.
- Hardcopies of the resources.
- A thumb drive with the information and resources on it.
- A certificate of completion at the end of the workshop.



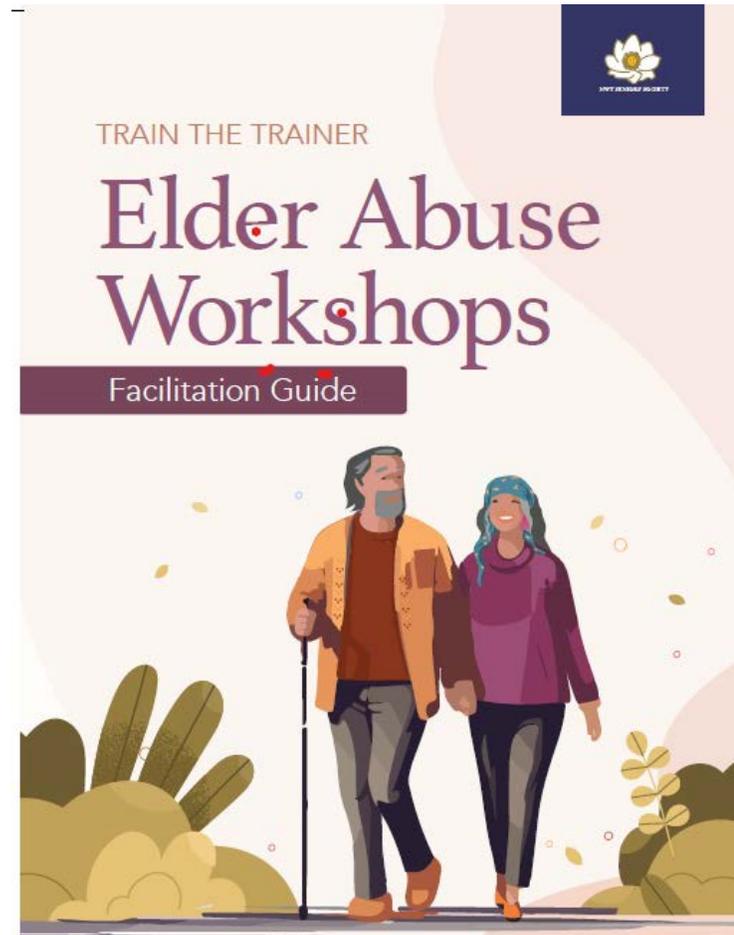


Train the Trainer

- Part of the program includes:
 - Mentorship which includes the opportunity for the Executive Director who delivers the workshop to co-facilitate the first workshop with the participant in their community.
 - Unlimited online or phone discussions while they are organizing the workshop and developing their materials.
 - A facilitators network that meets quarterly to discuss facilitation strategies and share experiences.

Train the Trainer

- Parts of the It's Not Right Program are incorporated.
- The workshop is free.
- Participants from out of Yellowknife receive transportation, accommodations and per diems to attend.
- Included in the training is how to organize a workshop, budget, and apply for funding.
- To date we have had two sessions, one funded by Service Canada and one by GNWT Health and Social Services.
- Fifteen people from communities have been trained.
- We will be organizing the 2025/26 session shortly.





Other Training

Other GNWT and arms length organizations such as Aurora College cannot be funded to attend the Train the Trainer Elder Abuse Workshops.

However, there is still a need for those organizations to be trained.

We have agreed to guest lecture on elder abuse at Aurora College with nursing and personal support worker students.

We also have agreed to travel to health facilities in communities to deliver the three-day workshop, if the facility pays the expenses.

Finally, if some health organizations can't fund an entire delivery, they can send staff to our training, but they must pay the staff's expenses.

We hope to be as inclusive as possible.



It's Not Right!
Neighbours, Friends & Families for
Older Adults



Right for Us: Community-Led Adaptations of "It's Not Right!" for Quebec

June 3rd, 2025

*Integrated Health
and Social Services
University Network
for West-Central Montreal*



Centre for Research & Education
on Violence Against Women & Children





Quebec Provincial Adaptations

QUEBEC PROVINCIAL ADAPTATIONS



2015 :

- Collaboration between CREGES and CREVAWC – French-language adaptation of the videos to reflect the Quebec context.

2016 to 2017 :

- Adaptation of the training tools to Quebec’s Terminology on mistreatment
- Creation of the website – www.cenestpascorrectqc.org/.

2017 to 2018 :

- Dissemination of the training at the provincial level

2023-2024 :

- Updating of definitions according to the new version of the [Terminology on mistreatment of older adults \(2022\)](#) .
- Dissemination of the updated training at the provincial level



Adaptations Cree Communities

CREE COMMUNITIES' ADAPTATIONS



2020-2021 :

- Adaptations started by Brenda house from the Cree board with the inclusion of illustrations and terminology reflective of the people, the culture and the language of Cree communities.
- Inclusion of the concept of wellness care for Quebec

2020 :

- Creation of a dedicated Cree helpline
- Meets all the psychosocial needs of the Cree communities of James Bay
Services are available in English as well as Cree.

2024 :

- Finalization of the adaptation and diffusion
 - This training has been used since September 2024 with frontline workers, partners involved in mistreatment cases (Band Office, Justice Department, Women's Association, Elder Council, etc.), and gradually with the general population.

The concept of “wellness care”

- Wellness care is an approach that values respect for all people, their needs, their requests and their choices, including refusals.
- It is expressed through attention and attitudes, interpersonal skills, respect of values, culture, beliefs, rights and freedoms of individuals.
- It is exercised by individuals, organizations or communities who place the well-being of people at the heart of their actions.



What are some examples of wellness care of vulnerable persons?



PROMOTIONAL POSTER

Elder Mistreatment Awareness
Together we can prevent elder abuse

"Something is not right."
See it.

"I'm worried about you."
Name it.

"What can I do to help?"
Check it.

Join us on June 15 to raise awareness and show our elders we care



1-833-632-4357 (24/7 Wìchihîwâuwîn Helpline)
creehealth.org/emergency • 1-866-923-2624

 It's Not Right!
Neighbours, Friends & Families for Older Adults

for more info:
creehealth.org | @creehealth

 REALNVD
CONSEIL DE LA SANTÉ ET DES SERVICES SOCIAUX DE LA BAIE D'UNION
CREE BOARD OF HEALTH AND SOCIAL SERVICES OF UNION BAY

An elder or vulnerable adult is being mistreated if a person they trust...

- ▶ Causes them emotional, mental or physical harm
- ▶ Damages their house
- ▶ Puts all the financial burden on the elder
- ▶ Takes money or valuable things without asking
- ▶ Makes important decisions without first checking
- ▶ Neglects them instead of helping



If someone you care about is being mistreated...

"Something is not right."

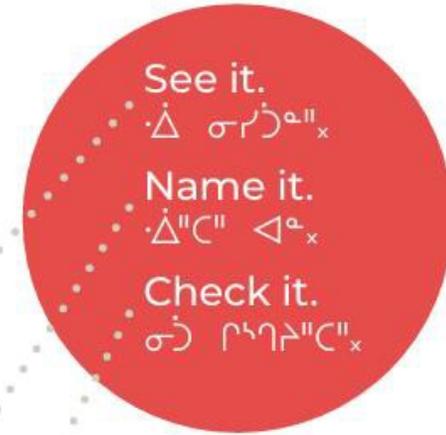
- ▶ Learn to recognize signs of abuse
- ▶ Trust your instincts

"I'm worried about you."

- ▶ Reach out when it's safe
- ▶ Avoid finger-pointing or blame

"What can I do to help?"

- ▶ Make sure they are safe
- ▶ Be a good listener
- ▶ Connect them to services, like the Wìchihìwauwin Helpline





Adaptations Nunavik Communities

NUNAVIK COMMUNITIES' ADAPTATIONS



2024-2025

- Adaptations started.
- Inclusion of more images and materials to make the content more accessible, culturally meaningful, and visually engaging. Video subtitles are in Inuktitut.
- Title of training changed to embrace a more holistic and positive approach focus being more on Wellness care, safety and respect.
- Primary language of the workshop is English, with Inuktitut as the secondary language. An interpreter will be present throughout the workshop to ensure full participation and understanding for all.

NUNAVIK COMMUNITIES' ADAPTATIONS



- **The presentation is one full day to allow time for meaningful exchanges, reflection, and silence support will be available throughout the day, should anyone need it.**
- **Participants receive a backpack at the end of the presentation that becomes a visual and tangible teaching tool that reinforces the activity's message in a subtle but effective way of respect and**

ADAPTING IT'S
NOT RIGHT TO
NUNAVIK



FOR MORE INFORMATION ON THE ADAPTATIONS



Quebec provincial adaptations.

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Cree community adaptations.

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Nunavik communities adaptations

Josée Duplantie

Planning and programming agent: Well-being of elders and the fight against mistreatment

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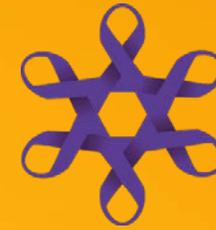
Thank
you

Any questions





PODCAST



**Elder Abuse
Prevention
Ontario**

AGING VIBRANTLY

SEASON 2
Launching in June



Conversations to Empower Seniors

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&
Subscribe today!
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 **SUBSCRIBE**



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National WEAAD Virtual Event

WORLD ELDER ABUSE AWARENESS DAY



June 11, 2025

1:00 PM - 2:30 PM (EDT)

[Register Now](#)



Be Bold : Age with Attitude



CANADIAN NETWORK for
the PREVENTION of ELDER ABUSE
RÉSEAU CANADIEN pour la PRÉVENTION
du MAUVAIS TRAITEMENT des AÎNÉS



BC ASSOCIATION OF
Community Response Networks
Stopping Adult Abuse and Neglect ... Together.



Elder Abuse
Prevention
Ontario



CanAge

SeniorsNL
RESOURCES - INFORMATION - CONNECTION





Contact Us



Comments? Questions?
Keep in Touch

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