

Participants Needed for Research in Web Search

- We are looking for 30 volunteers to take part in a research study titled 'Understanding Online Health Information Search in Older Adults' (e.g., using Google, Yahoo! or Bing to search the web for health information).
- As a participant in this study, you will be asked to complete a demographic survey, and perform a controlled search on a given health-topic. To facilitate effective coordination of in-lab sessions, we will collect participant identifiers and contact information (including names, addresses, phone numbers, and email addresses). This ensures secure communication of necessary follow-up instructions to participants, with all collected data kept confidential and privacy protected by unique IDs. Then you will be asked to answer questions about your search activities. During the study, audio recordings and eye-tracking data will be collected using an eye-tracking device.
- In order to participate in this study you:
 - Must be 60 years of age or older
 - Proficient in English
 - Able-bodied and physically capable of using a computer; basic operational skills such as moving the mouse, using the keyboard
- This study will take 1.5 hours to complete.
- In appreciation for your time, you will receive \$60.
- The study will be conducted at our research lab, but participants also have the option to choose a location that is more convenient for them. Participants can opt out of using privacy equipment (noise-canceling equipment and visual privacy screens or dividers) if uncomfortable. Priority will be given to naturally private and quiet locations, such as private library rooms, nearby meeting rooms, or quiet public areas during off-peak hours.
- The ethics protocol for this study has been reviewed and approved by the Toronto Metropolitan REB (REB 2024-063).
- This study is funded by the Natural Sciences and Engineering Research Council of Canada (NSERC) - Discovery Grant.

If you think someone else might benefit from or be interested in this research study, please encourage them to reach out to us. We welcome all inquiries and appreciate your help in spreading the word!

For more information about this study, or to volunteer for this study, please contact:

Amira Ghenai
Toronto Metropolitan University - TRSM
Email: aghenai@torontomu.ca

Zil Pavdighada
Toronto Metropolitan University - TRSM
Email: zpavdighada@torontomu.ca

**This study has been reviewed by, and received ethics clearance
through the Toronto Metropolitan University Research Ethics Board.**